# G4S plc

Nick Buckles CEO



### 2004 – 2007 Strategy Delivery



### **Review - Merger & Integration Delivery**



### 2005 Strategic Targets

**Organic Growth** 

Organic Growth Targets		
Manned Security Developed Markets	5%+	
Manned Security Developing Markets	10%+	
Security Systems	8%+	
Cash Services	8%+	
Justice Services	15%+	



# 2005 Strategic Targets

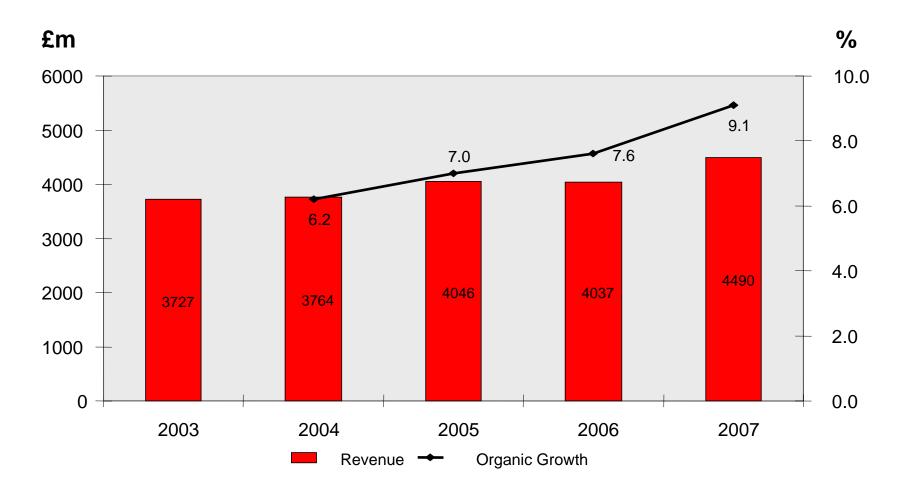
**Margin Targets** 

Margin Targets		
Manned Security Developed Markets	<b>C</b> 0( .	
Manned Security Developing Markets	6%+	
Security Systems	10%+	
Cash Services	10%+	
Justice Services	10%+	



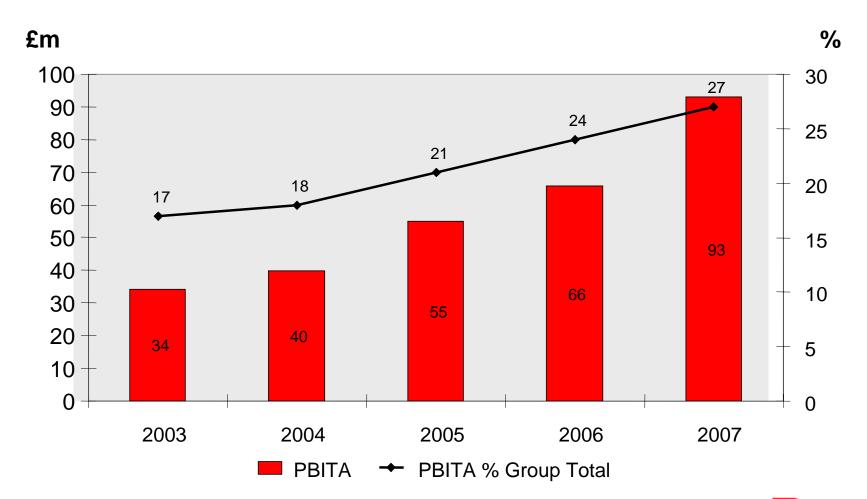
### Creating a Global Leader

**Revenue & Organic Growth development** 



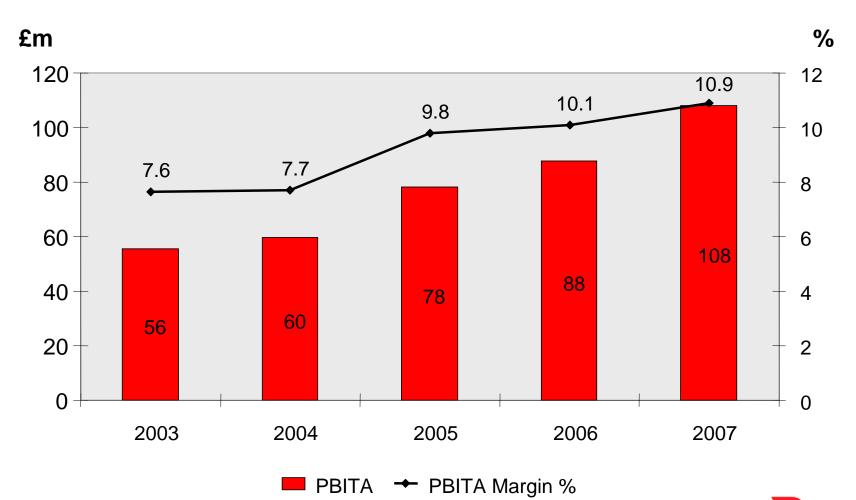
Group 4 Securicor

#### Enhanced Developing Markets Platform New Markets PBITA development



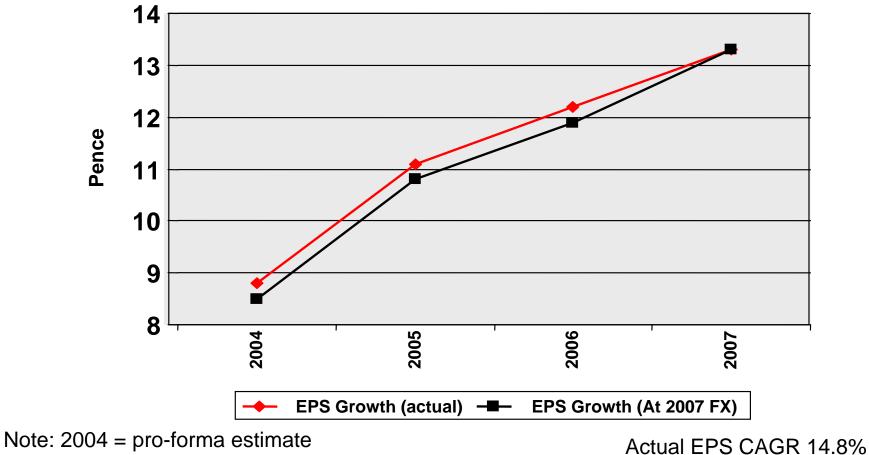


#### Leveraging Cash Services Expertise PBITA development





### **EPS** Development



2007 = market expectations

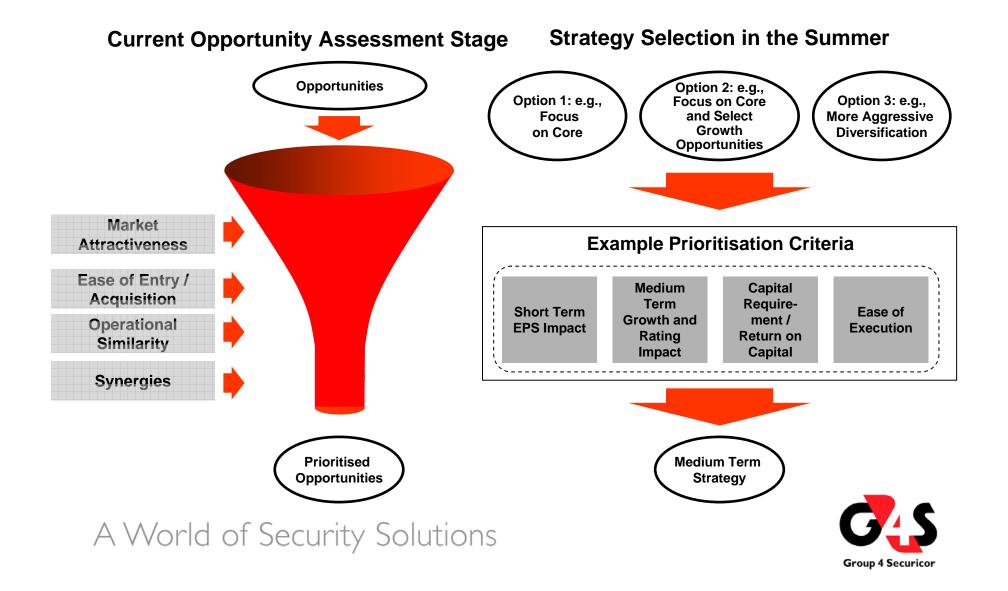
Actual EPS CAGR 14.8% EPS at 2007 FX CAGR 15.1%



# **Strategy Development**

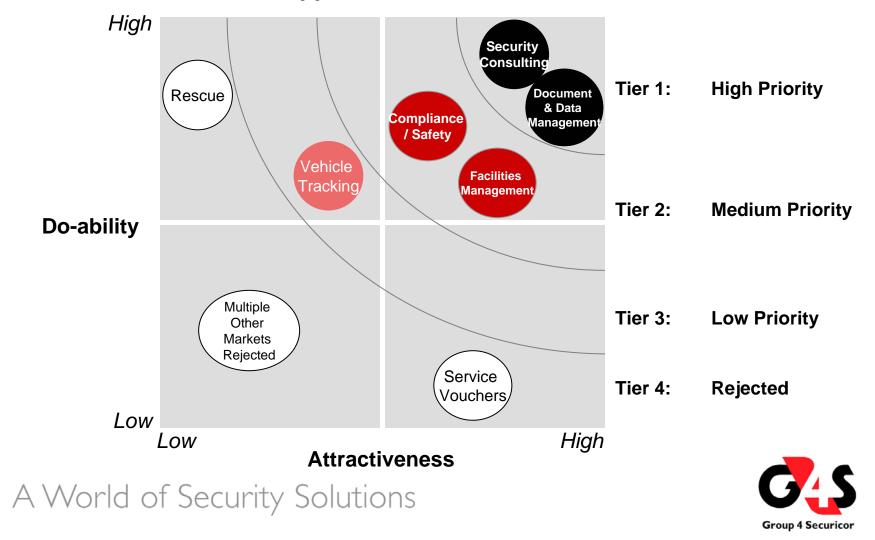


### **Filtering the Options**



### **Analysis of Options**

#### **Assessment of Service Opportunities Reviewed**



### **Focus Areas**





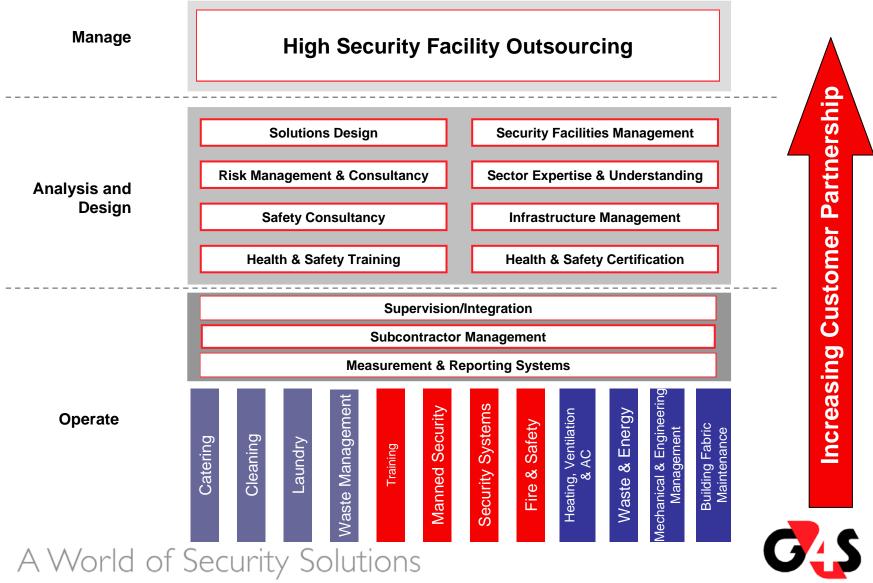
#### **Strategy for Accelerated Growth & Development**

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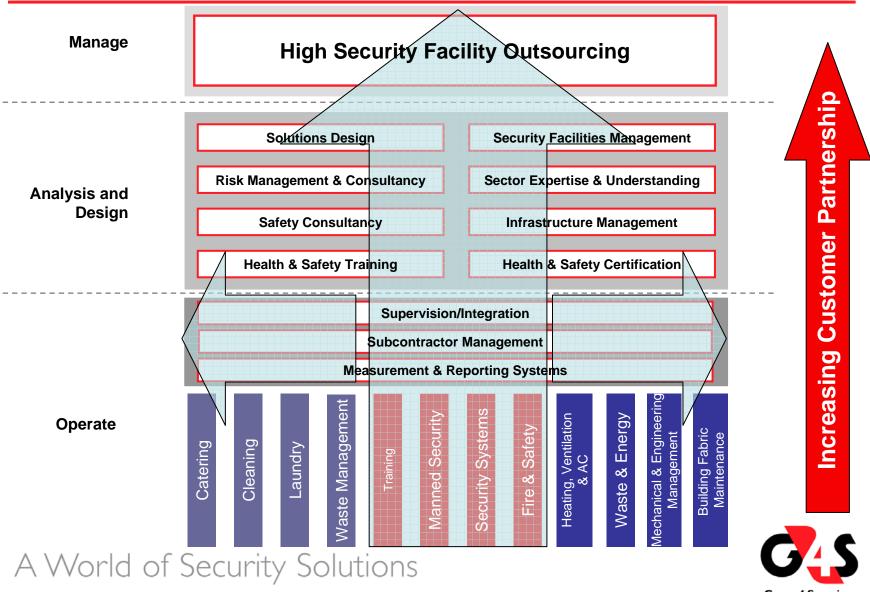
	Strategic Goals		
Manage	<ul><li>Deliver fully outsourced solutions:</li><li>Output based contracts</li><li>Ability to share in gains</li></ul>		
Analysis & Design	<ul> <li>Provide expertise:</li> <li>Market segmentation/specialisation</li> <li>Risk assessment &amp; consultancy</li> <li>Solutions &amp; bid design capability</li> </ul>		
Operate	<ul><li>Enhancement of core services with supervision &amp; IT:</li><li>Delivery of core services</li></ul>		
Deliver across all services according to market need, in a phased and evolutionary implementation			



#### A Security Solutions Model High Security Facility Outsourcing

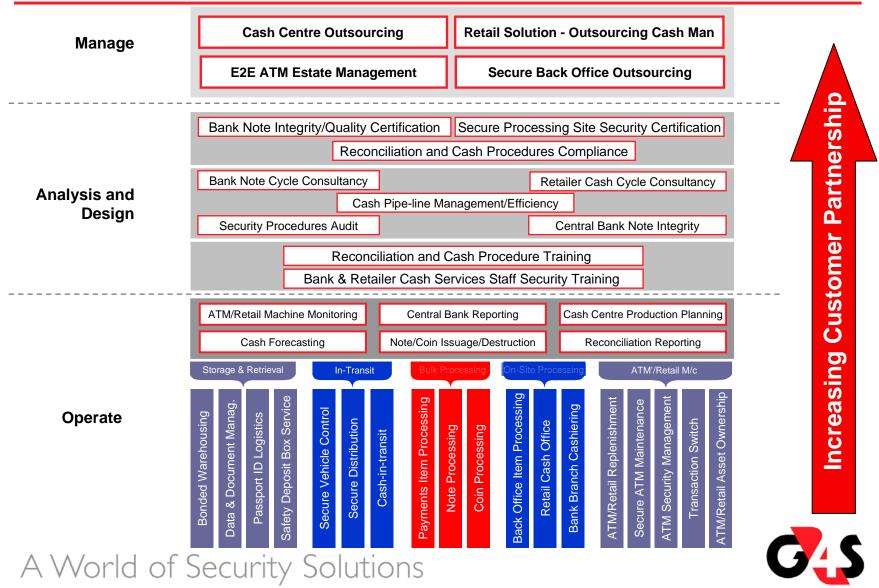


#### A Security Solutions Model High Security Facility Outsourcing



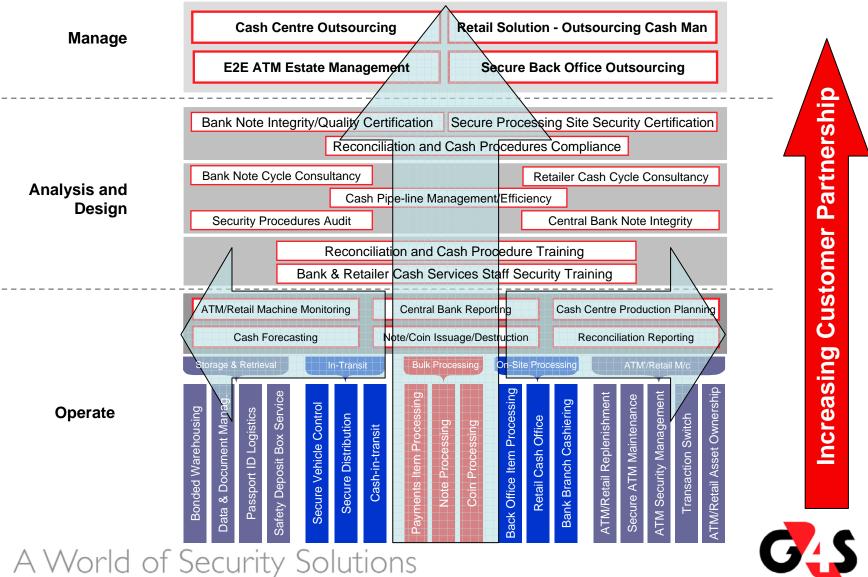
### **A Security Solutions Model**

#### **Cash Management**



# A Security Solutions Model

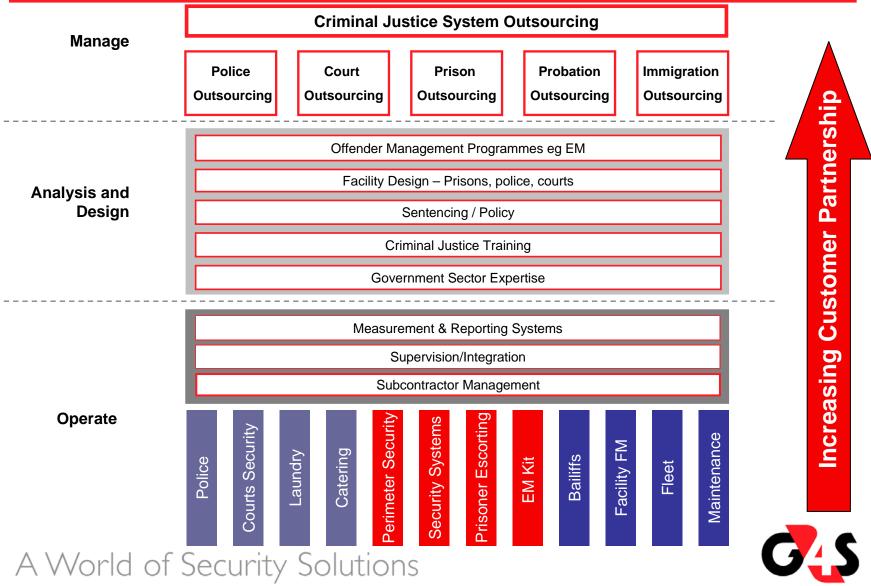
#### **Cash Management**



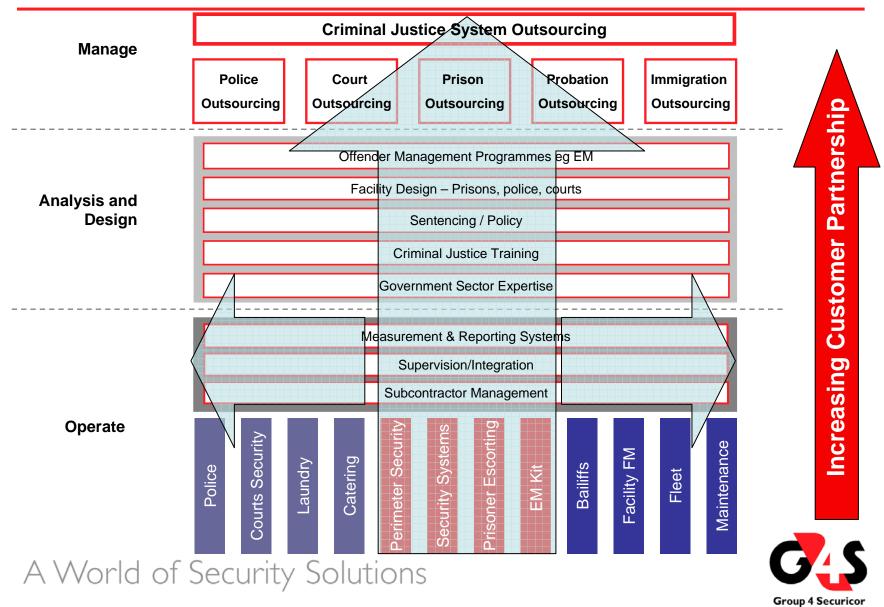


### **A Security Solutions Model**

#### **Criminal Justice System**



#### A Security Solutions Model Criminal Justice System



#### Security Solutions Definition

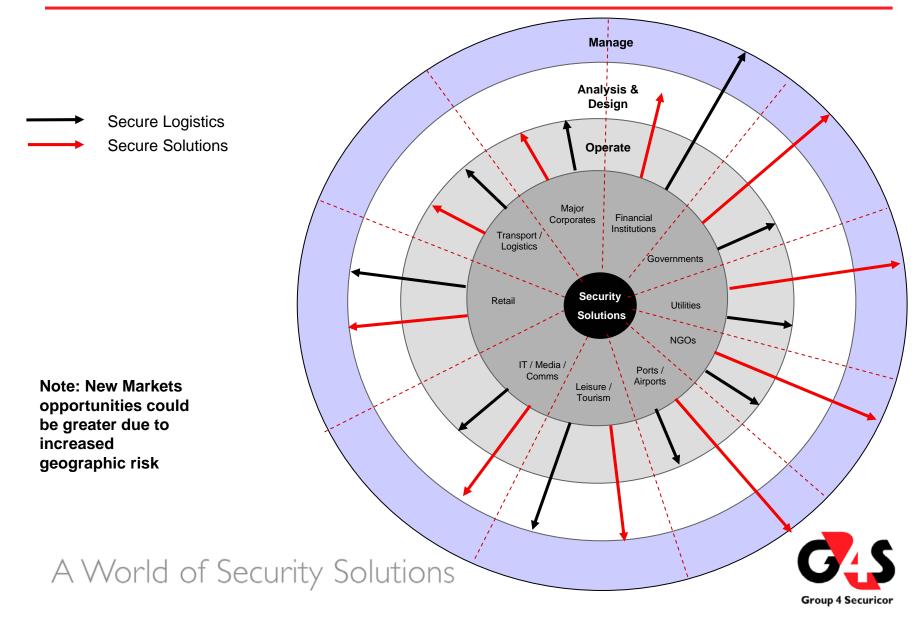
Key Output : What we are - what we are not



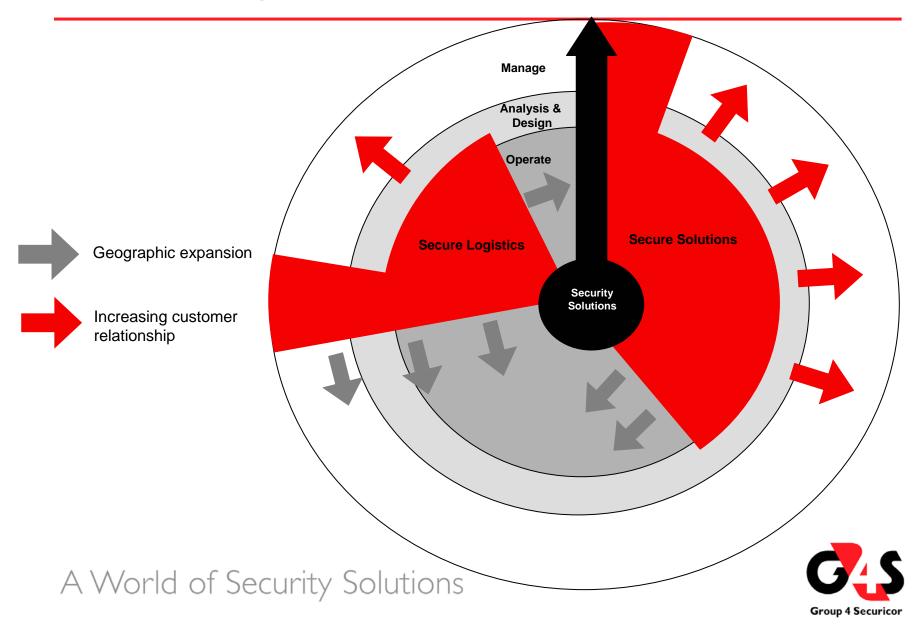


### **Security Solutions**

#### **General Market Opportunity**



### **Developing from our core capabilities**



# **Strategy Implementation**



### **Country Selection Principles**

	Implementation	
4.	Country Strategy Implementation Plan	
	Structure	
	<ul> <li>Acquisition of companies or individuals</li> </ul>	
	<ul> <li>Monitoring and measurement</li> </ul>	
3.	Market Assessment	
	<ul> <li>Assessment of markets</li> </ul>	
	<ul> <li>Target capability-building acquisitions</li> </ul>	
	<ul> <li>In country resource versus consultants</li> </ul>	
2.	Strategy Alignment	
	<ul> <li>New country management may be required</li> </ul>	
	<ul> <li>Group resource versus local resource</li> </ul>	
1.	Agree Target Countries	
	<ul> <li>Requires suitable market metrics – size, growth, competitors, etc</li> </ul>	
	<ul> <li>Requires appropriate solid business platform</li> </ul>	
	<ul> <li>Priorities are UK, USA, Benelux , Scandinavia</li> </ul>	
	<ul> <li>All regions to select one country as a minimum</li> </ul>	



- Total consideration of £355 million paid in cash, effective 1 May 2008
- Previously owned by Group 4 Falck prior to merger strong understanding of GSL's activities and strengths
- Acquisition provides additional expertise in key markets and geographies





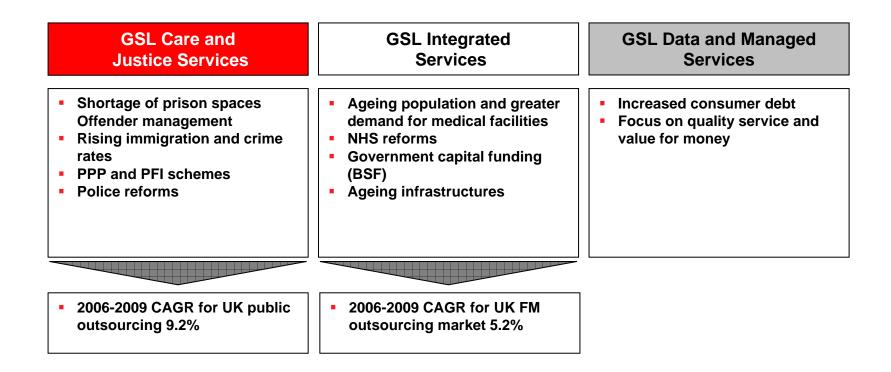
## **Acquisition rationale**

- Leading provider of outsourced care and justice services
- Long-term nature of GSL contracts will underpin future revenue and profit streams
- Opportunity to broaden secure outsourcing offering to our customers
- GSL provides additional scale to existing Justice Services activities
  - additional platform for international expansion
  - well placed to secure contract wins from the medium-term pipeline
- Potential to further develop relationships within the public sector
- Opportunity to secure a significant foothold within the secure outsourcing market



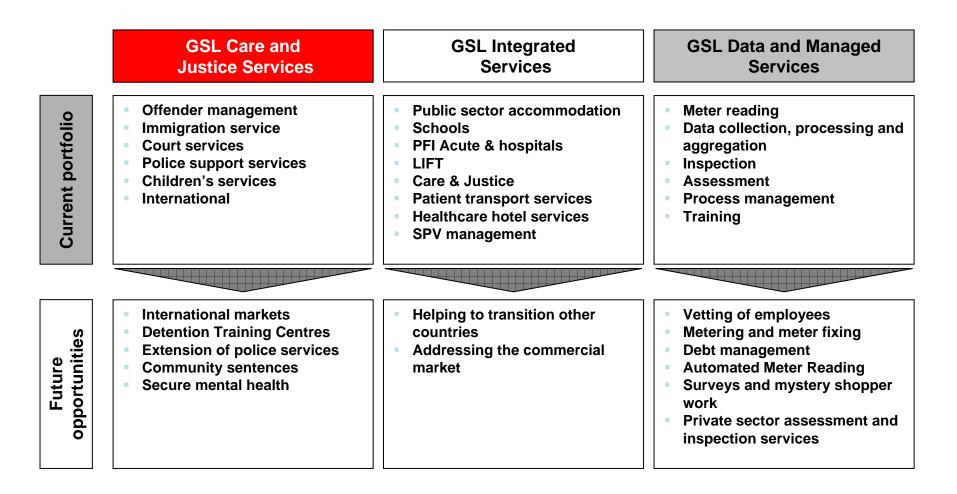


## Strong fundamental growth drivers





# Significant opportunities for the future



A World of Security Solutions



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### **Secure Logistics**

#### **Strategy Implementation**

	UK	Hungary	Sweden	Belgium	Netherlands
Enhanced Strategy in Place					
Cash Centre Outsourcing					
End to End ATM Management					
Retail Solutions in Pilot					



# Q1 2008 IMS

- Continuing strong trading performance
- Overall organic growth 11%
  - 9% in developed markets
  - 17% in developing markets
- Security Services
  - Improved performances from Continental Europe and North America
  - Continued good progress elsewhere
- Cash Services
  - Excellent organic growth overall with strong performances across both developed and New Markets
- Overall margins up by 0.1%
  - Security Services margins broadly unchanged
  - Excellent performance in Cash Services Europe
- Share placing of 9.9% equity base



# From the world's largest security company to the global leader in security solutions

Repositioning the group	Sustainable growth (above market growth rates)	Improved quality of earnings
Increasing customer relationship	Competitive differentiation	Aligned with world class outsourcing providers
Seen as "critical" service	Appropriate market rating	Increased shareholder return



# G4S plc - 2008 Strategy

Nick Buckles CEO

