# Grahame Gibson Group COO and CEO Americas



## **G4S** Americas video

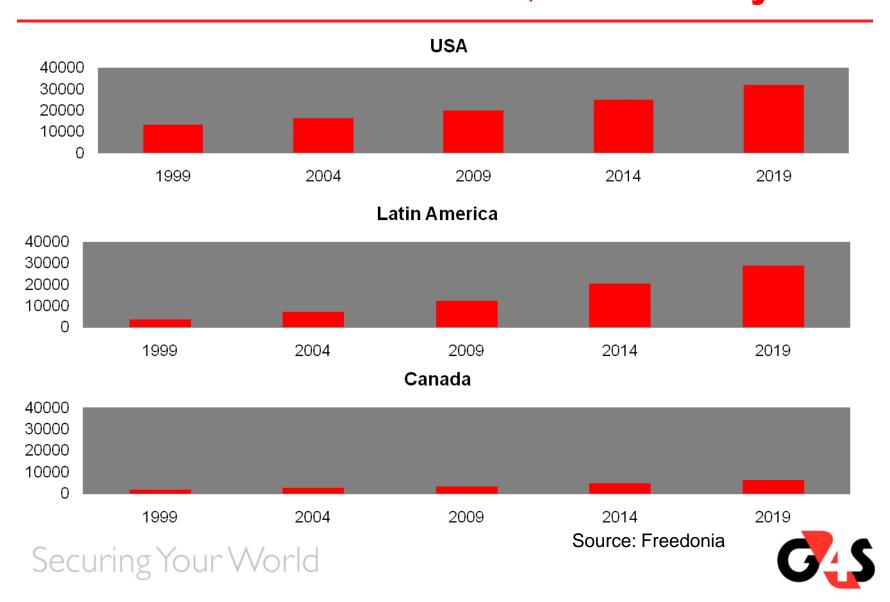


## **Contents**

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- Growth Trends
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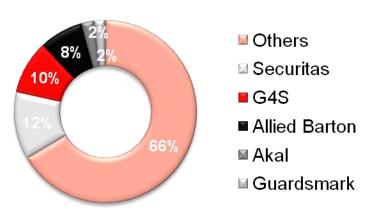
# Americas Revenue Trends LATAM Market to be within \$3bn of US by 2019



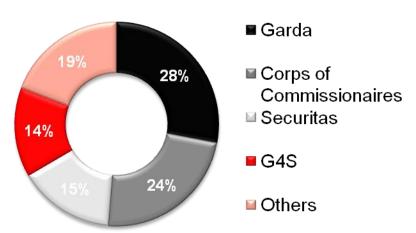
#### **Americas Market Share**

#### **Primary Commercial Markets Remain Highly Fragmented**

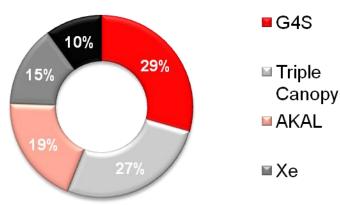




#### Canada

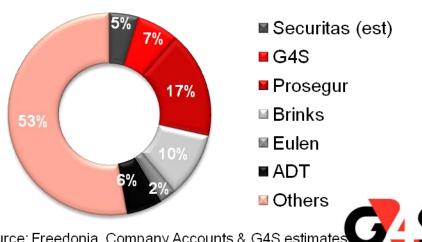


## **USA (Government)**



Securing Your World

#### **Latin America**



Source: Freedonia, Company Accounts & G4S estimates

## **Americas Growth Trends 2010-2013**

#### **North America**

Organic growth increasing to c. 5% per annum:

Solutions strategy

Improving margin trend helped by business mix

#### **Latin America**

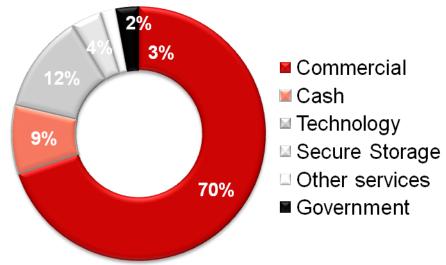
Organic growth increasing to over 15% per annum Organic and acquisition opportunities in Brazil Targeting double digit margins

## **Solutions Mix**

#### **North America**

# 2% 8% Commercial Regulated Government Investigations Technology

#### **Latin America**



**Note:** Parcels/Courier Services, Consultancy and Facilities Management Services also provided but not material to Regional revenues.



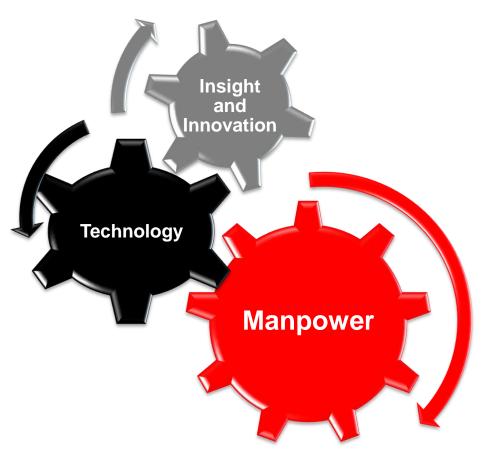
## **US Government Contracting Trends**

Federal		State		
+	-	+	-	
<ul> <li>First generation outsourcing</li> <li>Continuing strong demand for specialized services, e.g. K9s, mine clearance</li> <li>Technology and SI pipeline remains strong</li> <li>Good pipeline visibility</li> </ul>	<ul> <li>Reduction in grants/subsidies</li> <li>Margin pressure due to late generation outsourcing</li> <li>Reduction in post-conflict manpower services</li> </ul>	<ul> <li>Law enforcement support services, fire and public safety replacement programs</li> <li>Multiple purchasing points, over 3,100 counties, 50 States, several purchasing agencies per County/State</li> <li>Mining versus elephant hunting</li> <li>Economic pressure creating compelling opportunities</li> </ul>	<ul> <li>Federal grants         reducing</li> <li>Increased trend of         using Private         Sector as stalking         horse to reduce         public sector         costs.</li> <li>Union         reconstruction         means public         sector introducing         more flexibility to         services</li> </ul>	



## **Solutions Growth**

#### **Strategy in Action**



- Customer First approach organically led development
- Technology acquisition integration complete by H2 2011
- Pipeline traction already visible
- New business from existing customers
- Promising pipeline but better definition in 2012
- Margin improvement from early adopters



## Data = Information= Intelligence

A comprehensive security intelligence suite

Secure Business Intelligence and Risk Managemer

Pleo aggregates non-security information Building Management

Leveraging the value of the Security Officer

**Secure Trax** Plus

Mobile data capture and post value-add Data Capture

Compliance

Safety & Security

Risk reduction

**Loss Prevention** 

Securing Your World



## **Major Contract Wins/Losses**

Contract Wins	Losses
BASF (\$20m)	John Deere (\$27m)
Cox Communications (\$18m)	Principal Financial (\$6m)
Cargill (\$21m)	US Embassy Jamaica (\$12m)
Shell (\$6m)	
DHS (expansion)	
Bonneville Power Authority (up to \$35m)	
Amtrak (\$25.5m)	
Slic Networks (\$15.5m)	
Rural Nebraska Health Network (\$18m)	
Orange County Metrolink (\$14m)	
BAE (\$5m)	
Ciena Communications (\$6m)	
Unique S.A. (\$9m)	

**Total Contract Values** 

## Pipeline Examples (new)

#### c.£0.5bn annualised

Contract Description	Sector	Est Value
Customer A: Manned security, reception, technology	Commercial	\$18m
Customer B: Technology, manned security, travel risk mgmt, high value asset mgmt	Commercial	\$200m
Customer C: Systems, technology, software, manned security	Commercial	\$60m
Customer D: Systems, manned security, canine	Commercial	\$160m
Customer E: Manned security	Government	\$110-225m
Customer F: Manned security, technology, transportation	Government	\$8m
Customer G: Manned security, case management, technology	Local Government	\$10m
Customer H: Security, facilities management,	Government	\$125m



## Government/Regulated Case Study

#### Leading with technical consulting

**Corpus Christi** – one of the nation's largest Ports Original Installation 2004

- Waterside perimeter security
- Integrated Video Analytics & VMS Motion Detection systems
- Thermal Imaging

- Access control/Symmetry
- Network Infrastructure

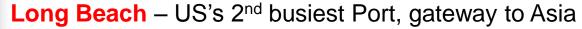




Los Angeles – US's leading Container Port

- Access Control
- CCTV
- Video Analytics
- Cameras





- Optimize existing systems/implement integrated systems
- Scalable System Management Software implementation
- 5-year multi-agency communications/data integration plan

## **Case Study**

#### Manned Security → Global Technology

## **Agilent**

- Existing G4S global security customer
- Awarded a new multi-year global maintenance services agreement
- Provide a full spectrum of security services within one company
- Systems integration and maintenance provider throughout the United States and 22 countries worldwide
- Consulting services such as security strategic planning, concepts of operations, business continuity and disaster recovery planning
- Continuation of security operations and response centers



## **Agilent**

## **Evidencing Benefits of the Strategy**

The model has worked better than we had hoped. Now, with only one call, I have responsive experts in the security field available to me at any location in the world where Agilent operates.

One reason the partnership with G4S has worked so well is that they truly are our strategic partners, rather than just another company we are contracting with for security.

"We achieved a 10 percent reduction in worldwide costs for security services within the first 90 days of making the switch. Overall, the return in both dollars and quality of service has more than compensated for the challenges ntailed in making the change."



## Case Study - Banco del Paci



## **Leading with Risk Management**

not reported consistently or timely on a national basis

Accurate
Consistent,
On-time
information
to decision
makers.

Proven solution from developed markets and use of new technology

Improved incident reporting and rapid deployment nationwide

#### **Opportunities**

- Complex supply chain businesses with need for real-time incident reporting
  - G4S worldwide customers
  - Financial institutions
  - Critical infrastructure
  - Logistics

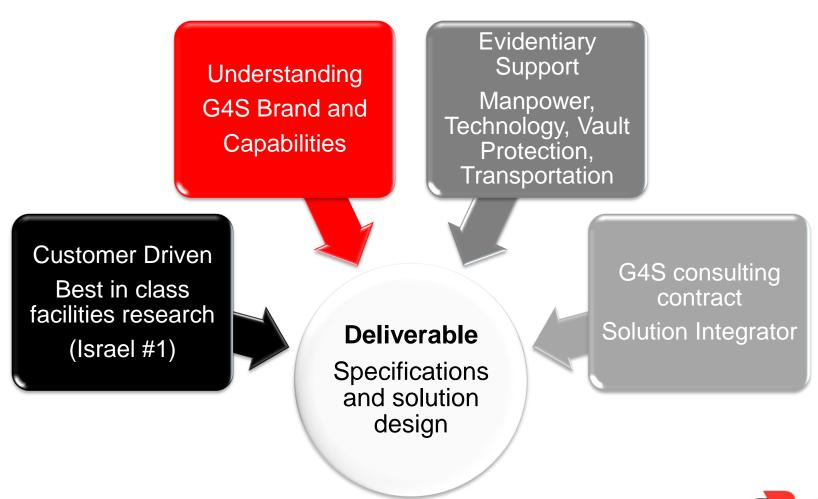


## **Banco del Pacifico Customer** video



## **Case Study – International Gem Tower**

**Leading with Consultancy** 



## **Case Study – International Gem Tower**

**Leading with Consultancy** 

 Multi-million initial installation + 8% recurring

Manned Security

Vault Protection and Transportation "I would rate the security system design as the best in the industry"

Peter Montalbano, Global Principal Adjustor, Lloyds of London



## **Summary**

- USA showing signs of recovery
- Exciting opportunities within Government ... but significant challenges too
- USA and Canada remain highly competitive and businesses performing well overall
- Latin America the growth-engine for the Region
  - strong focus on organic growth and acquisitions
- The strategy is working ...

# Q&A

